

Students Gain Valuable Insights into the Corporate World



Around 100 companies and schools joined a briefing and matching meeting on 1 November at the Chamber for the launch of the 18th Business-School Partnership Programme (BSPP) for 2017-2018. During the meeting, company representatives and teachers discussed plans for the year. After gaining a better understanding of interest and expectation during the event, business representatives said they will work on developing activities to enhance students' understanding of their respective industries, job nature and work environment.

This year's programme has a record 47 companies and 46 schools taking part, with 12 companies and nine schools joining for the first time. In order to benefit more students – in addition to the Association of Eng-

lish Medium Secondary Schools and the Association of Chinese Middle Schools – starting this year the Chamber has also partnered with the Hong Kong Association of Careers Masters and Guidance Masters.

Participating companies for the coming year are in various industries, providing students with a diverse range of insights. These ranged from banking, law, public relations, property management and hospitality to sectors that students may not be familiar with, like aviation, utilities, manufacturing and IT solutions.

“We hope students will have an early insight on the corporate world outside school through joining this programme,” said Wong Ching-fu from Ying Wah College, one of the schools joining the programme for the first time. “By knowing different industries, students are encouraged to work hard for their studies and strive for their future career.”

Besides activities organized by participating member companies, the Chamber also runs the HKGCC Student Ambassadors Programme, which enables students to get involved with Chamber activities and attend various events. This year, 60 students from 11 schools have been selected to be student ambassadors. Some of them have already attended the Chamber's two big events of this year – the CEO Manpower Conference and the Joint Business Community Luncheon with the Chief Executive in October.✿

About BSPP

The Business-School Partnership Programme aims to facilitate direct communication between companies and schools to enhance secondary school students' knowledge of the business world and commerce. It also allows our young generation to learn about the corporate world, and to prepare for their future careers.



For more information

學生親身體驗商業運作

New season of BSPP kicks off with a growing number of schools and companies participating

新一年的「商校交流計劃」正式展開，參與的學校和公司數目再創新高



總商會於11月1日舉行2017至2018年度「第18屆商校交流計劃」簡介配對會，為活動揭開序幕，約100家公司和學校出席。會上，企業代表與老師商討來年的活動內容。參與計劃的公司了解學生的興趣和期望後，將安排合適的活動，讓學生對其所屬行業、工作性質和工作環境有更深入的認識。

今年有12家公司和9間學校首次參加計劃，令總數增加至47家公司和46間學校，數目再創新高。為了讓更多學生從計劃中受惠，總商會除了一如以往與香港英文中學聯會和香港中文中學聯會合作，今年亦首度與香港輔導教師協會合作。

參加計劃的公司來自各行各業，包括銀行、法律、公共關係、物業管理、酒店，以至學生較少接觸的航空業、公用事業、製造業和資訊科技解決方案，助學生擴闊眼界。

英華書院為其中一間首次參加計劃的學校，該校老師黃正夫說：「我們希望學生可以透過這計劃，一探學校以外的商業世界。學生認識不同行業後，就會有衝勁努力學習，為未來事業發展鋪路。」

除了參與的會員公司所籌辦的活動，本會亦設有「總商會學生大使計劃」，讓學生可參與或出席總商會的不同活動。今年，來自11間學校的60位學生獲選為學生大使，而部分學生大使更於10月份出席了總商會本年度舉行的兩大活動——「CEO人力資本大會」和「商界聯席午餐會」。

商校交流計劃簡介

「商校交流計劃」旨在促進商界與學校之間的直接交流，以增進中學生對商業世界的認識，讓年青一代可親身體驗商業運作，為未來投身職場做好準備。

